

Community Engagement

Connecting with those we want to serve

- SNOKAY
- Ways In
- What's Working
- Where do we go from here

Community Engagement



- Name
- Organization
- Work Location

SNOKAY = Instant Networking + Fun

- What services do you provide
 - How do you talk about them
 - Do you need to expand
- What do your colleagues do
 - How do your services combine
 - How could this serve your target population more fully?

Ways In - Product

- What makes your organization unique
- How does your organization interlock with other service providers in your area
- What synergies do you share

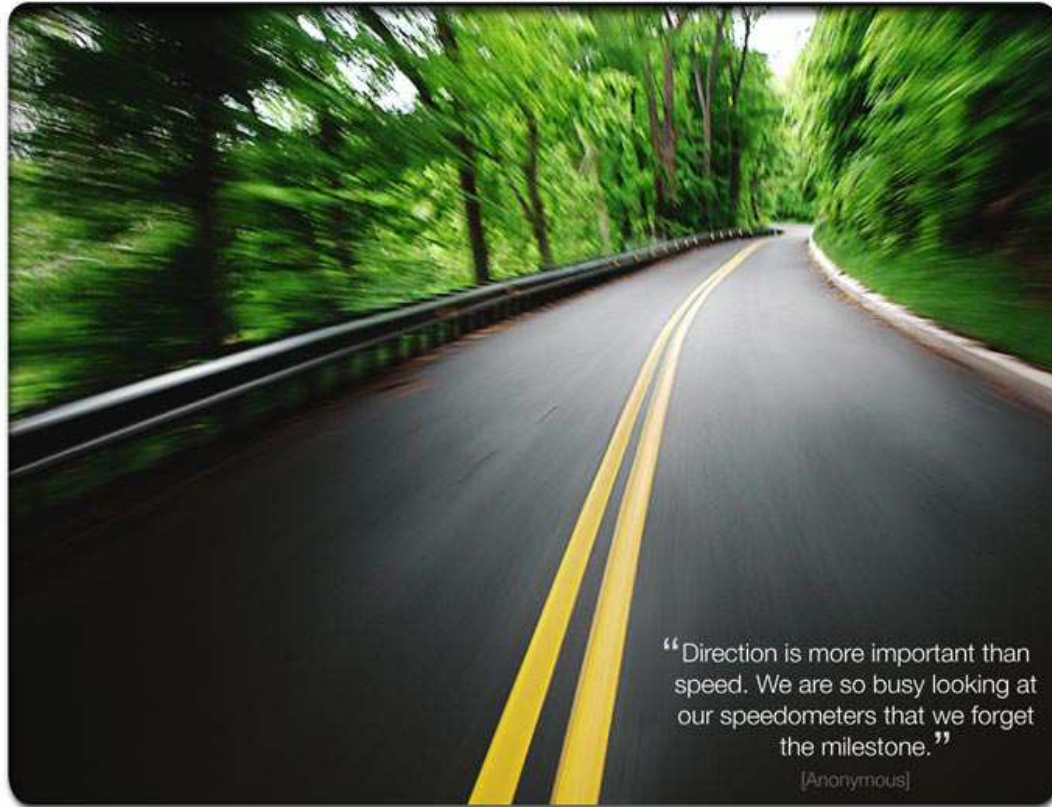
Ways In – Value Proposition

- Meeting people where they are
 - Grocery Store
 - Coffee Shop
 - Diner
- A – B – C
- Business Cards

Ways In – Community

- Referrals
- Warm/Hot Contacts
- Follow Up
 - How
 - Where
 - When

What's Working



[Anonymous]

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Where do we go from here

