Be Prepared Bootcamp - Part 1: Emergency Preparedness & Disaster Recovery
March 12-13, 2020

SPEAKERS/PRESENTATION SUMMARY

Day 1 - Thursday, March 12, 2020

Morning General Session
THE IMPORTANCE OF EMERGENCY PLANNING IN MASS CARE RESPONSE
Joe Geleta, Director – Office of Emergency Management
New Jersey Department of Human Services

It is very important for us all to be prepared before a disaster or crisis confronts us. Learn the value of crafting emergency response plans for your respective organizations in order to keep your staff and facility safe and functioning. Learn how the Department of Human Services works in coordination with the State Office of Emergency Management in crafting the portion of the State Emergency Operations Plan that deals with Mass Care and Emergency Assistance and the value of building partnerships and relations to have a viable emergency response plan.

Joe Geleta is the Director of Emergency Management for the NJ Department of Human Services where he oversees emergency management operations in a department with over 12,000 employees and 9 facilities throughout the state. Joe also serves as the New Jersey’s Mass Care (Sheltering and Feeding) lead for the State’s Emergency Operations Plan and ESF#6 where he works with federal, state, county and local partners as well as the faith-based, non-governmental, private sector and VOAD groups for mass care planning and operations. Joe assists in the development of continuity of operations plans (COOP) for department facilities and numerous training and exercises among department and outside agencies.

Joe is a retired Law Enforcement Officer with 30 years’ experience with the New Jersey State Police, having served in many capacities including as a State Police Academy Trainer, Emergency Management Section, Assistant Bureau Chief of the Communications Bureau, and Recovery Bureau Chief coordinating Hurricane Sandy recovery efforts among federal, state and local partners. He exemplified key leadership by coordinating disaster response and relief in more than 12 area disasters. Joe is a certified Crisis Negotiator and Drug Recognition Evaluator. Joe has been recognized by Department of Homeland Security (FEMA) for outstanding service, and recipient of
3 commendations for outstanding performance by law enforcement agency. He was a graduate of the FBI National Academy 250th session.

**Luncheon Invited Guest Speaker**

*PRESENTATION TITLE*

*Lauri Woodward, Director, Office of Program Integrity and Accountability*  
*NJ Department of Human Services*

Ms. Woodward has been invited to share with attendees information on the policies and procedures that would be applicable during a pandemic DHS is working on, and allow attendees an opportunity to share the concerns which are under the purview of DHS/licensing. This may help identify concerns/issues that have not yet been considered.

The Office of Program Integrity and Accountability (OPIA) has direct responsibility for a variety of functions critical to helping to ensure the health, safety and well-being of individuals receiving services. OPIA works closely with the Department of Human Services’ divisions to ensure appropriate response and follow up when concerns arise involving individuals served or involving agencies/programs.

**Afternoon General Session**

*WHAT TO DO WHEN THE RAIN COMES?*

*James N. Pruden M.D., FACEP (Fellow American College of Emergency Physicians)*  
*St. Joseph’s University Hospital*

Participants will learn about what to expect from interactions with hospitals during a crisis event, and what can be done in advance in order to limit surprises, smooth interactions, and provide some peace of mind with the understanding that problems can be resolved or at least accommodated.

Tools for preparing, tools for behaving in the response mode, and strategies to move forward after the event will be provided. There will be some discussion about when to shelter in place, and some clues as to when it will be time to evacuate.

Dr. Pruden will also share some preparedness jargon......a way to communicate with your partners in a language they will understand.
Besides working as an emergency Physician for over 37 years in what is now the 3rd busiest Emergency Department in the United States, Dr. James Pruden has been interested in and involved with Emergency Medical Response since 1984, when he became the Medical director for the Paramedic Program at St. Joseph’s Hospital in Paterson, NJ. He is the long standing Director of Preparedness for St Joseph’s University Medical Center, and has also served on many state Department of Health Advisory Boards including: Chair of the State Emergency Medical Services Council for more than 8 years; Chair of the NJ Mobile Intensive Care Medical Advisory Board for over 6 years; and working with multiple ad hoc preparedness committees. Dr. Pruden has also been involved with the NJHA in developing the Pandemic Flu plan, and has participated in efforts with the DoH to establish Crisis Standards of Care.

Not comfortable in the tame world of the Emergency Department, Dr. Pruden became the first medical manager of the New Jersey Task Force 1 (NJ-TF-1), the state Urban Search and Rescue team. In his 20-year involvement with the team, he has been deployed to: the World Trade Center for 10 days during the events of September, 2001; New Orleans, after hurricane Katrina, in 2005; and multiple in state deployments which include a Pet Store explosion in Eatontown, NJ in which he honed his swift water rescue skills by capturing goldfish. Dr. Pruden just claims to be an “Adrenalin junkie who has found a socially acceptable way to get his fix.”

Dr. Pruden has served on several American College of Emergency Physicians (ACEP) national committees on EMS, and disaster. During the 1990s, he went to Cote D Ivoire, Africa twice to work with Liberian refugees. He has also worked with agencies in Paterson, NJ, to quell gun violence. His recognitions include: Employee of the Year, 1998, St. Joseph’s Hospital and Medical Center; 1999 EMS Medical Director of the Year, Department of Health and Senior Services; NJ ACEP EMS Award, 2002; The Kendrick Lance Distinguished Physician Award, St. Joseph’s Regional Medical Center, 2008; Key to the City Paterson New Jersey, 2008; NJ Top Doctors Award NJ Magazine 2008-09; Bank of America Local Hero Award 2009; Distinguished Healthcare Service Award Northern NJ Council Boy Scouts of America, 2010; New York Yankees 2011 EMS Person of the Year Award; NJ ACEP 2013 EMS Physician of the Year; and Physician of the Year, 2018, NJ BIZ Healthcare Heroes Awards.
Break-Out Sessions

EMERGENCY PREPAREDNESS FOR THE DEVELOPMENTAL DISABILITIES COMMUNITY
Kelly Boyd, Access & Functional Needs Planner,
Preparedness Bureau/Emergency Management Section New Jersey Office of Emergency Management

This presentation offers vital tips that Support Coordinators and agency staff can use to help consumers prepare for emergencies, and an overview of the Register Ready program.

Kelly Rouba-Boyd is an Access & Functional Needs Planner stationed at the NJ Office of Emergency Management. She also serves as co-chair of the NJ Group for Access and Integration Needs in Emergencies and Disasters, and she is a contractor for EAD & Associates, a special needs emergency management consultancy. Previously, she served as the AmeriCorps Program Officer for the New Jersey Commission on National & Community Service and as the Disaster & Disability Services Coordinator for the NJ Governor’s Office on Volunteerism. Mrs. Boyd was also a disaster reservist for FEMA Region 2, an emergency management specialist at the NJ Division of Developmental Disabilities, and an emergency preparedness contractor for Arc Mercer.

CONTINGENCY PLANNING AND DISASTER RECOVERY – ARE YOU LEGALLY COMPLIANT?
Deborah Cmielewski, Partner
Schenck Price Smith & King, LLP

Providers of services in the IDD space are legally required to have contingency plans in place to protect the security of data – and ensure proper data access – in case of an adverse event. If your agency is faced with such an event, you need to have policies and procedures in place to ensure continuity of services to the vulnerable community you serve. Join Debbie Cmielewski for a session reviewing the legal requirements; strategies for implementation; crisis response tips; and plan testing issues.

Deborah A. Cmielewski is a partner with the law firm of Schenck, Price, Smith & King, LLP in Florham Park, New Jersey. She represents health care providers and vendors in corporate, transactional and compliance work, HIPAA, 42 CFR Part 2, Medicare/Medicaid, fraud and abuse, regulatory and administrative matters and employment counseling. She lectures and publishes frequently on health care topics and provides compliance education and training to providers and various trade associations. Ms. Cmielewski
previously worked as the General Counsel and Compliance Officer of a group purchasing organization for specialty pharmaceuticals, where she was a member of the senior executive team and oversaw the human resources function. Her past experience also includes serving as the Chief of Regulatory Affairs for the New Jersey Division of Consumer Affairs. She has numerous years of experience in commercial, employment and bankruptcy litigation.

DEVELOPING A CONTINUITY PLAN TO KEEP YOUR ORGANIZATION OPERATING DURING A DISASTER
...OR OTHER EMERGENCY

Ed Conover, Deputy Director of Emergency Management
New Jersey Department of Human Services

This workshop will focus on developing a working framework of a continuity plan. The intent of a continuity plan will be to identify key components, and personnel, of your operation that you feel are critical to maintaining your operation and business during times of emergency or disaster. The plan will be designed to be scalable to meet the challenges of a small scale incident to a region wide disaster, incorporating all aspects of the services you provide.

Ed Conover currently serves as the Deputy Director of Emergency Management for the New Jersey Department of Human Services. He supports the emergency operations of the Department’s Facilities in planning, response and recovery. He also coordinates the Disaster Sheltering program as part of New Jersey’s Mass Care operations during disasters. Ed also assists in the development of plans, training and exercises for the Mass Care program.

Before joining the State Team, Ed was the Deputy Director of the Atlantic County Office of Emergency Preparedness where he supervised the Emergency Management, Hazardous Materials and Domestic Preparedness Units. He was heavily involved in the planning for, response to and recovery from Hurricane Irene and Superstorm Sandy which severely impacted Atlantic County as well as the entire State of New Jersey.

Ed is also a Firefighter, Hazmat Specialist and former Emergency Medical Technician. He holds instructor certifications from various Federal and State agencies and has been actively involved in training first and disaster responders for over twenty-years.

Ed has also had the privilege to serve as a founder and former President of the New Jersey Emergency Preparedness Association and Vice-President of the New Jersey County Emergency Managers Association as well as participating in numerous committees and Boards to advance Emergency Management in New Jersey and around the country.
The possibilities of cyber-attacks and data breaches are becoming more and more of a reality. With so many businesses relying on vital information, a poor disaster recovery plan that can result in losing data can damage your overall reputation. We take a look at the best plan to have.

Neil Campbell is a business consultant with more than 20 years of business experience covering various industries and on numerous continents. This has given Neil a very broad understanding of the many challenges and issues, which all types of organizations and businesses face on a daily basis. He has worked with various non-profit organizations in a consultative approach solving their issues or struggles with their Technology needs. He has an extensive background in planning and managing cross-functional business operations and technology projects. Away from the workplace, he enjoys spending time with his family and getting out on the golf course whenever possible.

Harvinder Singh is a Technology business consultant with almost 25 years in the industry. Harv as he is known to his friends has been able to provide invaluable consulting and expertise to many organizations in the Not for Profit marketplace of NJ and NY, helping them to successfully manage and control budgets while also supporting them through project planning, implementation and execution. Harv has built incredible knowledge on the various working systems that make a big difference in the day-to-day operations of an organization and uses this knowledge to deliver technological innovations to existing networks. A large part of that expertise has supported organizations in the area of Back-up and disaster recovery allowing them some piece of mind that they have a solid plan in place. Harv has a Bachelor of Science from the University of Toronto. Away from work, Harv enjoys spending time with his family & friends and continuing to work on his karate skills.
Deborah Costa serves as the NJ FIT (FEMA Integration Team) Preparedness Liaison. In this position she conducts community outreach, fosters individual and family preparedness, and provides technical assistance and education about preparedness policies and programs which allow communities to become more resilient.

Prior to her FIT position Debbie held a position in FEMA’s Region II National Preparedness Division as an Individual and Community Preparedness Specialist and as a FEMA Certified Professional Continuity of Operations Practitioner Level 1. She received an Administrator’s Award for the COOP work she did with NJ Department of Education and school administrators.

Debbie is the Editor of the Region II Preparedness and Resilience Bulletin, Host of the Region II Monthly Preparedness Webinar Series, the Region II lead for the National Youth Preparedness Council and founder of the Region II Youth Preparedness Council. In this capacity she works to guide and support preparedness efforts by teens in their schools and local communities.

Ms. Costa’s past positions at FEMA include Recovery Coordination Specialist in the National Disaster Recovery Support Cadre at FEMA’s Sandy Recovery Office in NJ for which she received an Administrator’s Award for her work with NJ cultural institutions. Prior to that position, Debbie was the Individual Assistance Information Management Group Supervisor during Hurricane Sandy in NJ.

Deborah is a graduate of New York University (NYU) where she received a Bachelor of Science with a double major in Management & Organizational Behavior as well as Marketing.
Luncheon Guest Speaker
NJSP Emergency Management
Trooper II Mario Pepler #7331
Emergency Response Bureau Central,
New Jersey Office of Emergency Management, New Jersey State Police

Trooper Mario Pepler will provide an overview of the NJSP/NJOEM Emergency Management Section, including an explanation of just some of the responsibilities and capabilities of the NJSP/NJOEM. The NJOEM structure and the importance on having plans in place and linking in with both your County and Local OEMs will also be discussed.

Mario Pepler has been a trooper in the New Jersey State Police for over 8 years. He is currently positioned within the Office of Emergency Management, where he is a member of the Emergency Response Bureau – Central Regional Unit for the last year. His primary responsibility is to provide support to Monmouth and Mercer counties on a daily basis as well as during disasters/emergencies.

Trpr. Pepler graduated from Seton Hall University with a bachelor’s degree in Communication, a minor in Psychology, a certificate in Computer Graphics and a certificate in Business. Prior to graduating college, Mario joined his local fire department and is still active after 20 years. He is also a member of NJ Task Force 1, one of FEMA’s 28 national urban Search and Rescue Teams, and has been deployed as a Hazardous Materials Specialist several times during his tenure, most recently Hurricane Dorian. Mario currently resides in Essex County and is the father of twins, a boy and a girl.
**Break-Out Sessions**

**PLAN B: WHAT HAPPENS WHEN YOUR EMERGENCY PLAN FAILS**

*Kelly Higgs, Recovery Liaison*
*FEMA Integration Team (NJ)*

This session will explore disaster contingency planning and give ID/DD service providers key information about evacuating residents, what to expect in a shelter, how to shelter-in-place successfully and much more.

Kelly Higgs is the Recovery Liaison with the FEMA Integration Team (FIT) in New Jersey, working in collaboration with State and Local partners to support mass care and disaster housing planning and implementation. Having supported Hurricane Sandy recovery efforts throughout New Jersey, Kelly encountered the strength of building collaborative relationships for maximum impact and effectiveness. As the former Executive Director of NJVOAD (the statewide coalition of Voluntary/Non-Profit Organizations Active in Disaster), Kelly supported Hurricane Sandy long-term recovery efforts in impacted counties, established and/or strengthened county and regional coalitions to support preparedness, response and recovery efforts in all 21 New Jersey counties, and implemented HELPNJNOW.ORG, a statewide platform for all-hazards preparedness and coordination of post-disaster response and recovery efforts, including volunteer coordination and donations management.

Prior to entering the emergency management field, Kelly had a 20-year career in non-profit management, primarily supporting human resource and operational areas. She has a Bachelor’s Degree from Ithaca College.

**RISK MANAGEMENT/DISASTER RECOVERY – HOW TO FISCALLY PLAN AND REACT TO CATASTROPHIC EVENTS**

*Gregory P. Howson, Vice President, and Rebecca DeVito, Associate Vice President USI Insurance*

This session will explore ways to mitigate your financial impact during and after a catastrophic event and ways to transfer risk to your insurance policies. The day after a major disaster is not the day to find out you don’t have coverage. We’ll advise on ways to be sure your policy is going to cover property and lost business income as well as what limitations and exclusions to be on the lookout for. Questions welcome.
At USI Mid Atlantic, Greg is responsible for new business development in the healthcare and commercial real estate verticals. Greg joined USI in 2016 and has more than 20 years experience in the Property & Casualty Insurance industry. Greg’s background includes working extensively with healthcare companies including skilled nursing facilities, rehabilitation, behavioral & developmental disabilities, and life sciences. Greg developed and maintained the real estate niche at a previous local agency where he worked with over 50 owners and managers and insured more than 15,000 multi-family units in addition to working with numerous clients spanning many industries. Greg is a 1993 graduate of Ithaca College with a Bachelor of Science degree. He earned his Property & Casualty Insurance License in 1999 and his Certified Insurance Counselor (CIC) Professional designation in 2008. Greg lives in Malvern, PA with his wife, Melanie, and five children.

At USI Mid Atlantic, Becki is responsible for new business development in the healthcare and technology verticals. Joining USI in 2019, Becki brings with her over 13 years experience in the health industry and 11 in the Property & Casualty Insurance industry. Becki’s background in healthcare includes working with healthcare companies with a focus on behavioral & developmental disabilities and technology. As an insurance broker, her focus is on providing risk management solutions and program design options to meet her clients’ needs. She obtained her Life & Health Insurance License in 2006 and her Property & Casualty License in 2008. Becki lives in Lansdale, PA with her husband Mark and their three sons.

Is HR ready to answer the call in an emergency! Always be prepared!

Judy Sailer, HR Specialist, Primepoint, LLC

Do you know what to do in the event of a power outage on payroll day? What if you have to move everyone off site? What about the time system? Are ALL of your employee records on site? Electronic or paper? Backup off site? We will look at these issues and more as we discuss the role that HR plays during an emergency. Crisis planning has to involve HR and your HR team needs to know what to do no matter the event!

Judy Sailer is a highly regarded professional in HR staff training and academic education. She is well-versed in all aspects of management and leadership; her passion is staff development. She holds a Master’s Degree in Management & Organizational Leadership from Springfield College,
received her Human Resources Cert from Rutgers University, and is a certified PHR and SHRM CP. Judy is an HR Specialist for Primepoint HRMS & Payroll as well as an adjunct faculty member for Rider University. She has presented for NJACP, NJBIA, CCSNJ, Tri-State SHRM and Garden State SHRM and has been featured in Forbes and Jersey Matters.

PANDEMIC PREPAREDNESS CONSIDERATIONS

Valerie Sellers, CEO, New Jersey Association of Community Providers

Preparing to respond to and recover from an emergency can be daunting but the challenges you will face should there be a pandemic may be unimaginable. This session will explain the difference between an epidemic and pandemic and raise some of the issues that every service provider should consider when developing emergency preparedness and response plans.

Valerie Sellers joined the New Jersey Association of Community Providers (NJACP) in Ewing, NJ as the Chief Executive Officer in 2013. She is responsible for all management facets of the Association which represents 54 providers that provide an array of home and community-based options to individuals with intellectual, developmental and other disabilities. As NJACP’s CEO, Valerie represents the Association and its members at State Assembly and Senate Hearings, meeting with NJ Congressional representatives in Washington DC, and State government department and legislative representatives throughout the state. Valerie regularly testifies and speaks on behalf of the I/DD Community.

Valerie was appointed by Governor Murphy, to the Independent Developmental Disability Fee-for-Service Transition Oversight Board in 2019; and Governor Murphy’s Healthcare Transition Team from 2017-18. She is the Chair of the New Jersey Coalition for a DSP Living Wage. She also currently serves as an Advisory Council Member, College of Saint Elizabeth Physician Assistant Program (since 2018), RWJ Barnabas-Hamilton Board of Directors Trustee (since 2017).

Prior to joining NJACP, Valerie spent 17 years with the New Jersey Hospital Association (NJHA). As the Senior VP, Health Planning and Research, she assumed oversight of multiple critical regulatory issues and challenges including, but not limited to Pandemics, Managed Care, Healthcare Access and Disparities, Research and Innovation, and Community Health Needs Assessment. During her tenure at NJHA, she established a Quality Institute to support hospital initiatives across New Jersey, including establishing the mission, strategy, and goals and objectives for multiple supportive tasks forces. The Quality Institute continues today to provide significant support to hospitals across the state.

Valerie is a graduate of Cornell University, receiving her BS in Industrial and Labor Relations, and a Masters of Health Administration Studies.
This workshop is workshop for mental health professionals as well as other crisis team members who may be called upon to provide early psychological intervention in the wake of a disaster, terrorism, and/or other violent or traumatic events. The program addressed the critical knowledge areas and skill sets that will allow the crisis responder to deliver effective, empirically-sound services within the first 0 to 48 hours after an event.

Ms. Sullivan is the Deputy Director of the Disaster & Terrorism Branch of the Division of Mental Health and Addiction Services. She is a certified Disaster Response Crisis Counselor, trained in the FEMA and Red Cross models and is currently a part of the Division of Mental Health and Addictions’ Disaster and Terrorism Branch which develops contingency planning for the public’s mental health needs surrounding various types of emergencies. She serves on the Operations Board of the Disaster Response Crisis Counselor Certification and is one of the trainers for the DRCC curriculum.

Sullivan is a graduate of Villanova University and holds a Masters of Education in Counseling Psychology from Rutgers, the State University of New Jersey. She holds licenses as a Professional Counselor and Clinical Alcohol and Drug Counselor. She has also trained in marital and family counseling at The Center for Family, Community and Social Justice in Princeton, NJ.